

Watch the seventh leg of the 2010 Meydan FEI Nations Cup™ in Hickstead live on FEI TV!

Very good news for the international equestrian community, as FEI TV (www.feitv.org) will offer live streaming and extensive video-on-request coverage of the seventh leg of this year's Meydan FEI Nations Cup™ in Hickstead.

FEI TV will be the only online channel to give equestrian enthusiasts outside the United Kingdom access to live coverage of one of the highlights of this year's outdoor season.

FEI TV (www.feitv.org) is FEI's new official video website, offering a sophisticated online broadband medium to equestrian fans around the world.

The subscription-based portal provides enthusiasts with the most comprehensive online library of official equestrian video content available, spanning multiple equestrian disciplines.

The content portfolio includes high quality live and on-request streaming of flagship events such as the FEI's major Championships and a wide range of shows from the FEI's most important series including the Alltech FEI World Equestrian Games™, the FEI European Championships, the Meydan FEI Nations Cup™, the Rolex FEI World Cup™ Jumping, the HSBC FEI Classics™ and the HSBC FEI World Cup™, as well as the FEI Dressage and Driving World Cups™ and other leading competitions.

Visitors to the site can also enjoy watching a broad selection of equestrian videos, including event previews and reviews, highlights, interviews, digital course walks, features and an extensive video archive.

The provisional schedule for the live broadcasts from Hickstead on FEI TV is as follows:

- Friday, 30 July 2010: 14:45-16:30 CEST (tbc) / 13:45-15:30 BST 1st Round
- Friday, 30 July 2010: 17:00-18:30 CEST (tbc) / 16:00-17:30 BST 2nd Round

Please check www.feitv.org for broadcasting times and further details!

